

# AWS Funding Programs for Startups

## Unlock AWS Funding Benefits and Scale Your Startup

Are you a startup looking to revolutionize the market with innovative products and services? If yes, then you know that time is of the essence. Achieve your goals faster by partnering with Cloudelligent, an AWS Premier Consulting Partner. We provide access to various AWS Funding options and a powerful network of resources that can help you accelerate your cloud journey and drive growth.



- AI Services Competency
- DevOps Services Competency
- Storage Services Competency
- Business Outcomes Xcelerator

- Well-Architected Partner Program
- Small and Medium Business Services Competency
- Migration and Modernization Services Competency

## How Does Cloudelligent Help?

Whether you're just getting started or looking to scale your business, our experts can guide you through the process of leveraging AWS Funding from the following programs:



### AWS Proof-of-Concept (POC)

This funding is designed to help you test out AWS resources and technologies without having to invest a significant amount of money upfront. By leveraging Cloudelligent's expertise, you can create a small-scale POC project that demonstrates the feasibility and value of your solution. AWS can offer you cash or credits that can be used to offset the associated costs of the project.

#### Funding Opportunity

Receive up to 10% of your estimated year-one spend in cash or AWS Credits, capped at \$25,000.



### AWS Migration Acceleration Program (MAP)

MAP can help you move your data and workloads to the cloud throughout each phase of your migration journey: Assess, Mobilize, and Migrate/Modernize. Cloudelligent can leverage MAP benefits to help your startup fully migrate to AWS and cover the cost of your migration or modernization project.

#### Funding Opportunity

The amount of funding available is dependent on your workload size and your projected AWS incremental ARR.



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MAP Funding by Phase (USD)	MAP Lite (<\$500K Post-Migration ARR)		MAP (>=\$500K Post-Migration ARR)
Assess		\$15,000	\$60,000
Mobilize	>=\$250K ARR	\$1:\$1 Match, capped at the lesser of 20% of the post-migration ARR or 50% of the AWS Partner's cost	\$1:\$1 Match, capped at the lesser of 40% of the post-migration ARR or 50% of the AWS Partner's cost (max of \$400,000 available)
Migrate & Modernize		15% of Post-Migration ARR	25% of Post-Migration ARR



### AWS Well-Architected Framework Review (WAFR)

By engaging Cloudeelligent to review and optimize your workloads, you can qualify for credits from AWS. These credits are designed to help offset the costs of remediation efforts associated with any identified high-risk issues (HRIs) that are uncovered during the review process.

**Funding Opportunity**  
 Receive AWS Credits of up to 10% of your ARR for completing HRIs remediations.



### AWS Jumpstart Program

If you are a startup with a need to adopt strategic AWS services to accelerate innovation, you may be eligible for support through the AWS Jumpstart Program. By collaborating with Cloudeelligent, you can receive hands-on technical resources and AWS Funding that will help you to implement specific AWS services more effectively.

**Funding Opportunity**  
 Receive up to 50% of the project cost (as outlined in a project plan or statement of work (SOW) between Cloudeelligent and your startup).

### Program Offerings for Jumpstart



Analytics



Internet of Things (IoT)



Containers



Machine Learning



Non-Relational Databases

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